

100% UNION

AFSCME Strong Checklist



New Employee Outreach

- Is there new employee orientation language in the contract? ☐ Yes ☐ No
- Does the local have a new employee outreach plan beyond attendance at NEOs? ☐ Yes ☐ No
- Does the plan include multiple one-on-one discussions, tracking, and follow-up? ☐ Yes ☐ No
- Is the plan implemented by trained leaders who carry out their responsibilities? ☐ Yes ☐ No

Membership Outreach

- Does the local have a workplace tool that tracks membership, activists, and other key criteria and update it regularly? ☐ Yes ☐ No
- Is there a Membership Chair or Member Action Team (MAT) Coordinator? ☐ Yes ☐ No
- Has every represented non-member been contacted and asked to join the union? ☐ Yes ☐ No
- Is there a trained MAT to ensure one-on-one communication with all members? ☐ Yes ☐ No
- How many MAT activists have been trained and are active? ☐ Yes ☐ No
- Is there an on-going effort to sign up members on PEOPLE MVP? ☐ Yes ☐ No
- Are at least 10% of members on PEOPLE MVP? ☐ Yes ☐ No

Local Union Activism/Engagement

- Does the local get members involved in contract fights or actions on other issues? ☐ Yes ☐ No
- Does the local recruit volunteers for political and organizing campaigns? ☐ Yes ☐ No
- Is the local active in the community? ☐ Yes ☐ No
- Does the local have social gatherings—picnics, movie nights, etc.? ☐ Yes ☐ No
- Does the local belong to the Central Labor body? ☐ Yes ☐ No

External Organizing

- Does the local have neutrality, card-check, or member organizer union leave provisions in your contract to support growth? ☐ Yes ☐ No
- Are there unorganized employers providing the same service in your jurisdiction? ☐ Yes ☐ No
- If so, who?* _____
- Are there unrepresented titles or bargaining units at your worksites? ☐ Yes ☐ No

Local Union Communication

- Does the local union have a newsletter or bulletin that comes out regularly? ☐ Yes ☐ No
- Does the local use mass communication – Facebook, text messages, robo-calls, etc.? ☐ Yes ☐ No

Membership Meetings

- Does the local have regularly scheduled membership meetings? ☐ Yes ☐ No
- Does the local publicize information about when/where meetings are held? ☐ Yes ☐ No
- Are the meetings well-run—clear agenda; members made to feel welcome, etc.? ☐ Yes ☐ No
- What is the attendance? _____

Financial Accountability

- Does the local make Treasurer reports at membership meetings? ☐ Yes ☐ No
- Has the Treasurer and other officers attended the AFSCME Treasurer training? ☐ Yes ☐ No
- Are AFSCME's financial standards followed? ☐ Yes ☐ No
- Do the local's trustees examine the local's books? ☐ Yes ☐ No

Data

- Does the local receive frequent electronic member and bargaining unit lists from employers including job titles, work location, and seniority information? ☐ Yes ☐ No
- Do these files get incorporated into the membership database regularly? ☐ Yes ☐ No
- Does the local prioritize collecting personal emails and cell numbers at union events? ☐ Yes ☐ No

Name of Person Completing Form and Position Held _____

Local Name and Number _____